

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

IN RE META PIXEL TAX FILING  
CASES

Case No. 22-cv-07557-SI (VKD)

**ORDER FOLLOWING APRIL 20, 2023  
DISCOVERY CONFERENCE**

This document relates to:  
All Actions

The Court held a discovery conference in this matter on April 20, 2023 regarding (1) preservation of ESI and other documents, (2) an ESI protocol, (3) a protective order, and (4) a Rule 502(d)/clawback order. As discussed during the conference, the Court orders further proceedings and submissions regarding these matters as follows:

1. By **April 27, 2023**, the parties shall file their proposed Rule 502(d)/clawback order for the Court's review and approval.

2. By **May 4, 2023**, the parties shall file their proposed protective order for the Court's review and approval. If the parties disagree regarding certain terms of the proposed protective order, they shall file their competing proposed orders and should conclude a concise explanation of their respective positions. Judge DeMarchi expects the parties to use the dispute resolution procedures set out the Standing Order for Civil Cases<sup>1</sup> for any disputes concerning a party's designations under the protective order, as opposed to the "judicial intervention" procedures in the model order. The parties' proposed protective order(s) should reflect that

<sup>1</sup> See <https://cand.uscourts.gov/vkd-standing-order-for-civil-cases-april-2022/>

change. For an example of the Court's typical revisions to the text of the model protective order, please see Case No. 5:19-cv-03226-BLF, Dkt. No. 51 (secs. 6.3 and 7.4). As discussed during the conference, the parties may choose to use a different, more expedited approach for disputes concerning requests to produce a log of those reviewing paper copies of source code.

3. By **May 9, 2023**, the parties shall file their proposed ESI protocol for the Court's review and approval. If the parties disagree regarding certain terms of the proposed ESI protocol, they shall file their competing proposed protocols and should conclude a concise explanation of their respective positions. Judge DeMarchi expects the parties to use the dispute resolution procedures set out the Standing Order for Civil Cases for any disputes concerning compliance with the protocol and the parties may wish to make that clear in the text of the protocol. If the parties have disputes about the preservation of ESI/documents that are not reflected in or addressed by the text of the ESI protocol, they may describe those disputes in their submissions on May 9, 2023.

The Court is available for a further discovery conference by Zoom videoconference on the following dates and times:

- Tuesday, May 23, 2023 at 1:30 p.m.,
- Friday, May 26, 2023 at 10:00 a.m. or 1:30 p.m., or
- Wednesday, June 1, 2023 at 9:00 a.m.

The parties shall confer regarding a mutually agreeable date and time, and advise Judge DeMarchi's courtroom deputy of their preference by **April 28, 2023**.

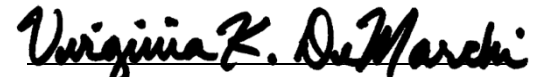
The purpose of this further discovery conference will be to discuss (1) whether and to what extent aspects of discovery should be coordinated across the *Healthcare*, *Tax*, and *DMV* cases; and (2) whether any interim discovery deadlines that should be set to ensure that discovery is completed in an efficient and cost-effective manner, given the case management deadlines that will be set by the presiding judges in these cases.

In preparation for the discovery conference, the Court will ask the parties to jointly file

their respective proposals one week in advance of the date set for the conference.

**IT IS SO ORDERED.**

Dated: April 20, 2023

  
VIRGINIA K. DEMARCHI  
United States Magistrate Judge

United States District Court  
Northern District of California